

Cookie policy

*In providing its information and services on the website www.novellashealthcare.com (hereinafter the "Website"), Novellas Healthcare NV (hereinafter "**Novellas Healthcare**", "**the company**", "**we**", "**us**", "**our**") will use certain cookies and other tracking technologies placed on the device of the visitor of the Website (hereinafter "you" or "your").*

The Website is operated by Novellas Healthcare NV, registered in the Kruispuntbank Ondernemingen under the number BE (0)0825.892.939 and with registered office at Assesteenweg 71 bus 1, 1740 Ternat. Any questions or remarks may be sent by post to this address, by e-mail to privacy@novellashealthcare.com or by telephone to 02/456.00.00.

1. General information

- 1.1. This Cookie Policy (hereinafter referred to as the "**Cookie Policy**") describes the different types of cookies and other possible tracking elements (such as scripts, web beacons, pixel tags, etc.) that we use on the Website, and how you can change the settings.
- 1.2. We have a strict privacy policy and are committed to being transparent about the technologies used on our Website. To the extent that information collected through cookies contains personal data, the provisions of the [Privacy Policy](#) apply and complement the Cookie Policy.

2. What exactly are cookies?

- 2.1. A cookie is a small text file that is placed by a website server in the browser or on the hard drive of your computer or mobile device when you consult a website. Cookies are used to distinguish you from other visitors to the website.
- 2.2. 'First-party cookies' are cookies that are used by the website visited itself. Third-party cookies' are cookies that do not originate from the website used itself, but from another website.
- 2.3. 'Session cookies' are cookies that disappear automatically when you end your session on our Website. 'Persistent cookies', on the other hand, do not disappear immediately but only after a certain pre-set period.
- 2.4. For the use of strictly necessary or essential cookies, your consent is not required but we will of course inform you about it through this Cookie Policy. However, for non-essential cookies (such as cookies used for marketing purposes, analysis, performance, etc.) we always ask your explicit permission via the cookie bar on the website. In doing so, you can choose to accept all cookies or only certain categories of cookies.
- 2.5. The consent you have given can be withdrawn at any time. Below in this Cookie Policy, we explain how you can do this easily.

3. What kind of cookies are used on the Website?

We use different types of cookies on the Website for the following purposes:

3.1. Strictly necessary cookies

These cookies are essential for browsing our Website or strictly necessary to provide a service specifically requested/expected by a visitor. Deleting this type of cookies is therefore not possible and only an information obligation applies. If you do not agree, you may not use the Website.

Name	Content and purpose	Duration	Third party?
OptanonConsent	This cookie, set by OneTrust, stores information about the categories of cookies used by the site and whether visitors have given or withdrawn consent to the use of each category. This allows site owners to prevent cookies in each category from being set in the user's browser when consent has not been given. The cookie has a normal lifetime of one year, so that returning visitors to the site remember their preferences. It does not contain any information that can identify the site visitor.	1 year	
OptanonAlertBoxClosed	This cookie, set by OneTrust, stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent to the use of each category. This allows site owners to prevent cookies in each category from being set in the user's browser when consent has not been given. The cookie has a normal lifetime of one year, so that returning visitors to the site remember their preferences. It does not contain any information that can identify the site visitor.	1 year	
wp-wpml_current_language	This cookie remembers the preferred language, so that it does not have to be set for every other page visited.	1 day	/

3.2. Analytical cookies

Analytical cookies are used to track how our visitors use the Website. These cookies allow us to collect information on certain metrics such as number of visitors, which website our visitors come from, which pages are frequently visited, etc. You can disable these types of cookies.

Name	Content and purpose	Duration	Third party?
_ga	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. The cookie is used to collect visitor, session and campaign data for the site's analytics reports. By default, this	2 years	Google Analytics

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	cookie is set to expire after 2 years, although this can be changed by website owners.		
_gat_UA-51179633-2	This is a pattern type cookie set by Google Analytics where the pattern element in the name contains the unique identification number of the account or website to which it relates. It appears to be a variation of the _gat cookie used to limit the amount of data Google records on high traffic websites.	1 minute	Google Analytics
_gid	This cookie, installed by Google Analytics, is used to store information about how visitors use a website and helps create an analytical report on how the website is performing. The data collected includes the number of visitors, the source they came from, and the pages visited in an anonymous form.	1 day	Google Analytics

3.3. Advertising cookies

Advertising cookies are used to send customized advertising to visitors based on the pages they visit and to measure and analyse the success of such advertising campaigns. You can disable these types of cookies.

Name	Content and purpose	Duration	Third party?
Test_cookie	This cookie is set by doubleclick.net to determine whether your browser allows cookies.	A few seconds	DoubleClick
YSC	This cookie is set by youtube to track the number of views of embedded videos.	Session	Youtube
VISITOR_INFO1_LIVE	This cookie is set by youtube to keep track of user preferences for embedded youtube videos. This cookie can also determine whether you are using the old or new YouTube interface.	6 months	Youtube
CONSENT	This cookie collects information about the way you use the website and about advertising you may have seen before visiting the website.	17 years of age	Youtube

4. How to refuse or control the use of cookies on the Website?

- 4.1. If you want to know which cookies have been placed on your device or if you want to delete them, you can use a setting in your browser. Via the links below you will find more information on how to do this per browser. At www.aboutcookies.org you will also find the procedure for refusing cookies for the most commonly used browsers:

www.aboutcookies.org.

Firefox	https://support.mozilla.org/nl/kb/cookies-verwijderen-gegevens-wissen-websites-opgeslagen
Firefox mobile	https://support.mozilla.org/nl/kb/cookies-privégegevens-geschiedenis-instellingen-wissen
Chrome	https://support.google.com/chrome/answer/95647?hl=nl
Chrome mobile	https://support.google.com/chrome/answer/95647?hl=nl&co=GENIE.Platform%3DAndroid&oco=1
Safari	https://support.apple.com/nl-be/HT201265
Internet explorer	https://support.microsoft.com/nl-be/help/17442/windows-internet-explorer-delete-manage-cookies
Microsoft Edge	https://support.microsoft.com/nl-be/help/4027947/windows-delete-cookies

- 4.2. You have the option of withdrawing your consent to the placing of cookies at any time. However, this withdrawal has no effect on the processing that took place in the past when the consent was given.
- 4.3. If you adjust your cookie settings as described above, it may result that certain parts of the Website cannot be displayed (correctly) or that some interactions do not work normally.
- 4.4. You can adjust your internet browser so that it does not accept cookies and so that you receive a warning when a cookie is installed or the cookies are subsequently deleted from your hard disk. You can do this through your browser settings (see above).

5. Protection of your data

All personal data is processed in accordance with our Privacy Policy. This also explains all your rights as a natural person. If you have any problems or complaints regarding this Cookie Policy, we would like to hear from you. You can always contact us using the contact details as stated at the top of this Cookie Policy.

If you nevertheless wish to make a complaint, you may do so to the supervisory authority. In Belgium, you can do this at the Data Protection Authority (Drukpersstraat 35, 1000 Brussels; T: +32 (0)2 274 48 00; E: contact@apd-gba.be; W: www.gegevensbeschermingsautoriteit.be)

6. Do you have other questions about the use of cookies?

Should you have any questions regarding the use of cookies on the Website, you can always contact us using the contact details as stated at the top of this Cookie Policy.

This Cookie Policy was last updated on 26 February 2026,